

### City of San Leandro

Meeting Date: January 14, 2013

#### **Oral/Discussion Item**

File Number: 13-001 Agenda Section: WORK SESSION

Agenda Number: 2.A.

TO: City Council Work Session

FROM: Chris Zapata

City Manager

BY: Carolyn Knudtson

Recreation and Human Services Director

FINANCE REVIEW: Not Applicable

TITLE: Use, Fees, Maintenance, and Operations of the San Leandro Unified School

District Pacific Sports Complex and Burrell Field

#### **SUMMARY**

The San Leandro Unified School District Pacific Sports Complex and Burrell Field is scheduled to open in August 2013. This work session provides for an initial discussion on the degree of City's involvement.

Staff will be presenting the attached PowerPoint which summarizes the findings detailed in the attachments.

#### **ATTACHMENTS**

- PowerPoint: Pacific Sports Complex and Burrell Field
- New Burrell Complex Maintenance Estimates
- Current Field Fee Structure
- Comparison: Baseball/Softball Field Rate
- Comparison: Football/Soccer Field Rate
- · Survey of Surrounding Fields
- Youth Sport Fee Options
- Projections: Field Fee Schedule

**PREPARED BY:** Carolyn Knudtson, Recreation and Human Services Director, Recreation and Human Services Department

# City Council Work Session January 14, 2013 Pacific Sports Complex and Burrell Field

# Proposed Timeline:

January: City Council discussion

February: SLUSD Board of Trustees discussion

February: City fee recommendations due to Finance\*

March: City Council/Board of Trustees joint meeting

April: City and School District Joint Use Agreement

May: Budget and Fee recommendations go to City

Council

July: New fees in place

August: Pacific Sports Complex and Burrell Field open

\*Although City Council may modify fees in May, user groups will be given the numbers City Council reviews tonight in order for them to determine their schedule from July-August based on field cost.

# **Burrell Complex Operational Costs**

|              | SCENARIOS    |              |              |                |              |  |  |  |  |  |  |  |  |  |
|--------------|--------------|--------------|--------------|----------------|--------------|--|--|--|--|--|--|--|--|--|
|              |              | Hyl          | orid         |                |              |  |  |  |  |  |  |  |  |  |
| Closed t     | o Public     | (Burrell     | Closed;      | Open to Public |              |  |  |  |  |  |  |  |  |  |
|              |              | Pac C        | )pen)        |                |              |  |  |  |  |  |  |  |  |  |
| Α            | В            | С            | D            | E              | F            |  |  |  |  |  |  |  |  |  |
| Reservations | Reservations | Reservations | Reservations | Reservations   | Reservations |  |  |  |  |  |  |  |  |  |
| 3 Nights;    | 5 Nights;    | 3 Nights;    | 5 Nights;    | 3 Nights;      | 5 Nights;    |  |  |  |  |  |  |  |  |  |
| 1 Wknd.      | 2 Wknd.      | 1 Wknd.      | 2 Wknd.      | 1Wknd.         | 2 Wknd.      |  |  |  |  |  |  |  |  |  |
| \$65,905     | \$141,361    | \$99,064     | \$183,929    | \$174,236      | \$271,711    |  |  |  |  |  |  |  |  |  |

Synthetic Field Replacement Sinking Fund: \$69,733

- Life expectancy 8-12 years (dependent upon use & maintenance)
- 2013 cost to install \$673K; assume 2% annual inflation
- Annual Sinking Fund (assuming 12 years of use)

One-time Marketing Start-up Cost: \$50,000

# Summary of fee information:

**Proposed fees:** Based on market comparisons and consideration of

affordability of local groups

Youth Fees: 2 options suggested

Soccer/Football: Charged more as fewer fields,

costlier to maintain, market can bear

**Baseball/Softball Fields**: Fees apply to all City baseball/softball fields – SL

Youth highest users

**Soccer/Football Fields**: Non-residents highest users as well as Crusaders

Overall: \$26,300 increases to \$45,000

Raising fees does not significantly impact the

cost/revenue deficit but impacts the user groups

considerably

# **Operational Deficit:**

### **Estimated Revenues:**

Fees: \$45,000 Reader Board: \$50,000

Other?

Total Revenue: \$95,000

## Estimated Expenditures:

Annual Deficit: \$95,000 - \$135,000 = -\$40,000\$95,000 - \$341,000 = -\$246,000

Additionally, One Time Marketing Start-up Cost: \$50,000

# City Council Direction

Tonight's objective is to receive City Council direction on the following:

- Degree the City Council chooses to have the City involved in the Maintenance and Operation
- ▶ Hours of operation (Options A-F)
- Fees
- How to cover the deficit between revenues and expenditures

# NEW BURRELL COMPLEX MAINTENANCE ESTIMATES

#### **SCENARIOS** Hybrid **Closed to Public** (Burrell Closed; **Open to Public** Pac Open) В C D F Α Ε Reservations Reservations Reservations Reservations Reservations Reservations 3 Nights; 5 Nights; 3 Nights; 5 Nights; 3 Nights; 5 Nights; 1 Wknd. 1Wknd. 2 Wknd. 2 Wknd. 1 Wknd. 2 Wknd.

### **NOTES:**

- 1. Standards differ between City and District for locks, security cameras, building management system, alarm system, and janitorial supplies.
- 2. Establish Replacement Fund How to set up?
- 3. Total does not include start-up marketing. To be done by contract (not City or District) .

'Closed to Public' assumes facilities are locked except for paid/reserved activities, with usage as noted. 'Open to Public' assumes facilities are unlocked between dawn and dusk or 9 pm. 'Nights' could also include afternoons, but are weekdays and not the entire day. 'Wknd.' assumes a 10-hour all-day event. Under Scenarios E & F, it is assumed that the large bathroom would be open to the public at all times; for Scenarios A-D, only the small restroom near tennis courts is open at all times. These scenarios assume City will maintain Pac 1&2, soccer field, tennis courts, and overall site costs such as landscaping, fencing, etc; and SLUSD would maintain the Burrell synthetic track and field.

| CITY - PUBLIC WORKS DEPARTMENT  |                        |                        |                        |                                     |                           |                        |
|---|------------------------|------------------------|------------------------|-------------------------------------|---------------------------|------------------------|
| Burrell & Track Field   |                        |                        |                        |                                     |                           |                        |
| Weekday clean up Burrell  | \$8,268                | \$13,780               | \$12,402               | \$20,670                            | \$16,536                  | \$27,560               |
| Weekend clean up Burrell  | \$2,106                | \$4,212                | \$2,106                | \$4,212                             | \$2,808                   | \$5,616                |
| Hand pick Burrell field (1x/week) Hand clean gum/etc. on track field (1x/week); no pressure washing (blow | \$4,134                | \$4,134                | \$4,134                | \$4,134                             | \$8,268                   | \$8,268                |
| and hose only)  | \$4,134                | \$4,134                | \$4,134                | \$4,134                             | \$8,268                   | \$8,268                |
| Hose down concrete areas/pressure wash bleachers  | \$1,590                | \$1,590                | \$1,590                | \$1,590                             | \$13,780                  | \$13,780               |
| Landscape maintenance (lot medians) - by contract   | \$3,000                | \$3,000                | \$3,000                | \$3,000                             | \$3,000                   | \$3,000                |
| Graffiti clean up - labor (hrs per week)  | \$1,378                | \$2,756                | \$4,134                | \$6,890                             | \$8,268                   | \$13,780               |
| Graffiti clean up - materials<br>Janitorial - by contract   | \$1,300<br>\$17,600    | \$2,600<br>\$30,030    | \$1,300<br>\$23,815    | \$2,600<br>\$31,900                 | \$3,900<br>\$39,325       | \$5,200<br>\$50,050    |
| Facility maintenance personnel  | \$8,268                | \$13,780               | \$12,402               | \$20,670                            | \$16,536                  | \$27,560               |
| Electrical repairs - supplies   | \$1,500                | \$5,000                | \$3,000                | \$7,500                             | \$12,000                  | \$15,000               |
| Plumbing repairs - supplies   | \$2,200                | \$8,800                | \$2,750                | \$11,000                            | \$2,750                   | \$11,000               |
| Structural repairs - supplies Snack Bar refrigeration and appliance repairs - by contract                 | \$1,500<br>\$5,000     | \$4,500<br>\$5,000     | \$3,000<br>\$5,000     | \$4,500<br>\$5,000                  | \$6,000<br>\$5,000        | \$8,000<br>\$5,000     |
| Fence and gate repairs - by contract  | \$1,500                | \$1,500                | \$1,500                | \$1,500                             | \$1,500                   | \$1,500                |
| PGE Utility Costs   | \$18,000               | \$28,000               | \$18,000               | \$28,000                            | \$18,000                  | \$28,000               |
| EBMUD Utility Costs   | \$2,000                | \$3,000                | \$3,500                | \$4,000                             | \$4,500                   | \$5,500                |
| Parking Lot Maintenance (Striping, paving, potholes, signs)   | \$2,000                | \$3,000                | \$3,300                | \$4,000                             | \$4,500                   | \$3,300                |
| Attendant for All-Day Events - Labor Only   | . ,===                 |                        | 250/event; not i       |                                     |                           | . ,                    |
| ADA costs and repairs   | \$1,000                | \$1,000                |                        |                                     | \$1,000                   | \$1,000                |
| Stadium Lights (replace bulbs & repairs) - by contract  | \$2,500                | \$3,250                | \$3,000                | \$3,750                             | \$4,250                   | \$5,000                |
| Subtotal PW Burrell Costs CITY - RECREATION & HUMAN SERVICES DEPT.  | \$88,978               | \$143,066              | \$111,767              | \$169,050                           | \$178,689                 | \$247,082              |
| Scheduling follow-up  | \$8,000                | \$8,000                | \$8,000                | \$8,000                             | \$8,000                   | \$8,000                |
| General Customer Service  | \$5,000                |                        | \$5,000                | \$5,000                             | \$5,000                   | \$5,000                |
| Score Board Technician (assumed to be reimbursed through fees)  | \$0                    | \$0                    | \$0                    | \$0                                 | \$0                       | \$0                    |
| Subtotal Recreation Costs   | \$13,000               | \$13,000               | \$13,000               | \$13,000                            | \$13,000                  | \$13,000               |
| CITY - PUBLIC WORKS DEPARTMENT  |                        |                        |                        |                                     |                           |                        |
| Pac 1 & 2 and Soccer Field  Weekday clean up Pac 1 & 2 and Soccer Field                                   | \$8,268                | \$13,780               | \$16,536               | \$27,560                            | \$16,536                  | \$27,560               |
| Weekend clean up Pac 1 & 2 and Soccer Field   | \$2,106                | \$4,212                | \$2,808                | \$5,616                             | \$2,808                   | \$5,616                |
| Irrigation repairs for Pac 1 & 2 and Soccer Field   | \$600                  | \$900                  | \$1,500                | \$1,800                             | \$1,500                   | \$1,800                |
| Ball Field materials  | \$6,000                | \$8,200                | \$6,000                | \$8,200                             | \$6,000                   | \$8,200                |
| Fence and gate repairs - by contract  | \$1,500                | \$1,500                | \$1,500                | \$1,500                             | \$1,500                   | \$1,500                |
| Field Lights (replace bulbs & repairs) - by contract  | \$2,500                | \$3,250                | \$3,000                | \$3,750                             | \$4,250                   | \$5,000                |
| PGE Utility Costs   | \$18,000               | \$28,000               | \$18,000               | \$28,000                            | \$18,000                  | \$28,000               |
| Subtotal PW Pac Costs Tennis Courts   | \$38,974               | \$59,842               | \$49,344               | \$76,426                            | \$50,594                  | \$77,676               |
| Annual City maintenance costs for Tennis Courts   | \$3,760                | \$3,760                | \$3,760                | \$3,760                             | \$3,760                   | \$3,760                |
| Annual City maintenance Tennis Courts supplies  | \$1,200                |                        | \$1,200                |                                     | \$1,200                   | \$1,200                |
| Subtotal PW Tennis Costs  | \$4,960                | \$4,960                | \$4,960                | \$4,960                             | \$4,960                   | \$4,960                |
| SLUSD (City numbers shown)  |                        |                        |                        |                                     |                           |                        |
| Apply crumb rubber (after 3-5yrs)   | \$1,500                | Would need to \$2,000  | \$1,500                | <b>3-5 yrs; not incl</b><br>\$2,000 | uded in Totals<br>\$4,000 | \$6,000                |
| Seam/surface repairs (normal use/minimal vandalism) Fluff field w/machine                                 | \$1,500                | \$2,000                | \$1,500                | \$2,000                             | \$4,000<br>\$3,600        | \$8,000                |
| Thorough wash down and disinfect  | \$1,500                | \$1,500                | \$1,500                | \$1,500                             | \$3,000                   | \$3,000                |
| Broom and Sweep Burrell by machine to pick up contaminents  | \$3,000                | \$3,000                | \$3,000                | \$3,000                             | \$6,000                   | \$6,000                |
| Subtotal SLUSD (City numbers) Burrel Costs  | \$9,600                | \$10,100               | \$9,600                | \$10,100                            | \$16,600                  | \$18,600               |
| EXISTING CITY MAINTENANCE COSTS   |                        |                        |                        |                                     |                           |                        |
| Annual City maintenance costs for Pac 1 & 2   | -\$3,961               | -\$3,961               | -\$3,961               | -\$3,961                            | -\$3,961                  | -\$3,961               |
| Pac 1 & 2 City labor  | -\$20,100              | -\$20,100              | -\$20,100              | -\$20,100                           | -\$20,100                 | -\$20,100              |
| Pac 1 & 2 City materials  | -\$8,200               | -\$8,200               | -\$8,200               | -\$8,200                            | -\$8,200                  | -\$8,200               |
| Pac 1 & 2 Building Maintenance (includes restroom)  | -\$636                 | -\$636                 | -\$636                 | -\$636                              | -\$636                    | -\$636                 |
| Pac 1 & 2 Building Maintenance - supplies   | -\$700                 |                        |                        | -\$700                              | -\$700                    | -\$700                 |
| EBMUD for last 12 months  | -\$27,050              | -\$27,050              | -\$27,050              | -\$27,050                           | -\$27,050                 | -\$27,050              |
| PGE Utility Costs   | -\$14,000              | -\$14,000              | -\$14,000              | -\$14,000                           | -\$14,000                 | -\$14,000              |
| Annual City maintenance costs for Tennis Courts   | -\$3,760               |                        |                        | -\$3,760                            | -\$3,760                  | -\$3,760               |
| Annual City maintenance Tennis Courts supplies Annual SLUSD maintenance costs for Burrell                 | -\$1,200<br>\$10,000   |                        |                        | -\$1,200<br>\$10,000                | -\$1,200<br>\$10,000      | -\$1,200<br>\$10,000   |
| Subtotal Existing City & District Costs  Subtotal Existing City & District Costs                          | -\$10,000<br>-\$89,607 | -\$10,000<br>-\$89,607 | -\$10,000<br>-\$89,607 | -\$10,000<br>-\$89,607              | -\$10,000<br>-\$89,607    | -\$10,000<br>-\$89,607 |
|   |                        |                        |                        |                                     |                           |                        |
| NET INCREASE SLUSD COSTS:   | -\$400                 | \$100                  | -\$400                 | \$100                               | \$6,600                   | \$8,600                |
| NET INCREASE CITY COSTS:  | \$66,305               | \$141,261              | \$99,464               | \$183,829                           | \$167,636                 | \$263,111              |
| NET INCREASE ALL COSTS:   | \$65,905               | \$141,361              | \$99,064               | \$183,929                           | \$174,236                 | \$271,711              |



### **CURRENT FIELD FEE STRUCTURE - SAN LEANDRO (per 1.5 hour)**

| Service Level - Baseball/Softball        | SL Youth Non-P | rofit          | SL Non-Prof | it           | Res      | sident          | Non-Res      | ident  | SL Bu      | ısiness          | Non-SL Bu       | siness          |
|--|----------------|----------------|-------------|--------------|----------|-----------------|--------------|--------|------------|------------------|-----------------|-----------------|
| Field                                    | \$             | 5.00           | \$          | 20.00        | \$       | 20.00           | \$           | 30.00  | \$         | 30.00            | \$              | 35.00           |
|  |                |                |             |              |          |                 |              |        |            |                  |                 |                 |
| Tournaments (per day)                    |                |                |             |              |          |                 |              |        |            |                  |                 |                 |
| Youth                                    | \$             | 150.00         | \$          | 150.00       | \$       | 150.00          | \$           | 225.00 | \$         | 225.00           | \$              | 263.00          |
| Adult                                    | \$             | 325.00         | \$ 3        | 325.00       | \$       | 325.00          | \$           | 488.00 | \$         | 488.00           | \$              | 569.00          |
|  |                |                |             |              |          |                 |              |        |            |                  |                 |                 |
|  |                |                |             |              |          |                 |              |        |            |                  |                 |                 |
| Service Level - Football/Soccer          | SL Youth Non-I | Profit         | SL Non-Pro  | fit          | Re       | sident          | Non-Re       | sident | SL B       | usiness          | Non-SL Bu       | ısiness         |
| Service Level - Football/Soccer<br>Field | SL Youth Non-I | Profit<br>5.00 | SL Non-Pro  | fit<br>50.00 | Re<br>\$ | sident<br>50.00 | Non-Re<br>\$ | 75.00  | SL B<br>\$ | usiness<br>75.00 | Non-SL Bu<br>\$ | siness<br>88.00 |
| •  |                |                |             |              |          |                 |              |        |            |                  |                 |                 |
| •  |                |                |             |              |          |                 |              |        |            |                  |                 |                 |
| Field                                    |                |                | \$          |              | \$       |                 | \$           |        |            |                  | \$              |                 |

### Field Damage Deposit

\$250 per season

\$400 per season - Ball Park

| SLUSD Fee Schedule           | Class 2 (NP)   |
|------------------------------|----------------|
| Burrell Field - Basic Charge | \$33.60 / hr   |
| Ball/Soccer - Youth          | \$5 per 1.5 hr |
| Soccer - Adults              | \$26.25 / hr   |

Current Field Policy: Fees are based on the base rate of the resident rate (which includes San Leandro non-profits and non-San Leandro non-profits serving San Leandro), plus 50% for non residents and San Leandro business and 75% for non-San Leandro business, non profit or other group not serving San Leandro.

## COMPARISON: BASEBALL/SOFTBALL FIELD RATE

| CITY / ORGANIZATION        | YOUTH                 | RESIDENT             | NON-RESIDENT      | NON-PROFIT           | COMMERCIAL      |
|----------------------------|-----------------------|----------------------|-------------------|----------------------|-----------------|
| San Leandro                | \$5 per 1.5 hr        | \$20 per 1.5 hr      | \$30 per 1.5 hr   | \$20 per 1.5 hr      | \$35 per 1.5 hr |
| Pacific Recreation Complex | \$3.33 per hr         | \$13.33 per hr       | \$20 per hr       | \$13.33 per hr       | \$23 per hr     |
|                            |                       |                      |                   |                      |                 |
| Alameda                    | \$500 for 1st 100     | \$40 per hr          | \$65 per hr       |                      |                 |
|                            | \$5/add'l player      |                      |                   |                      |                 |
| Brentwood                  | \$17.40 per hr        | \$22.60 per hr       | \$24.90 per hr    | \$17.40 per hr       | \$29.40 per hr  |
|                            |                       | plus Processing Fees | s (\$28-\$114)    |                      |                 |
| Fremont                    | \$10 per hr           | \$20 per hr          | \$40 per hr       | \$10 per hr          |                 |
|                            |                       |                      |                   |                      |                 |
| Hayward (HARD)             | \$2 per hr            | \$35 per hr          | \$45 per hr       | \$15 per hr*         |                 |
|                            |                       |                      |                   | *District Youth Grou | os              |
| Livermore                  | \$10 per hr           | \$20 per hr          |                   | \$10 per hr          |                 |
|                            |                       |                      |                   |                      |                 |
| Oakland                    | \$1 per hr*           | \$25 per hr          | \$30 per hr       |                      |                 |
|                            | *Practice only        |                      |                   |                      |                 |
| Pleasanton                 | \$25/player           | \$17 per hr          | \$36 per hr       | \$22 per hr          |                 |
|                            | Resident Youth League |                      |                   | New Field User App   | Fee: \$50       |
|                            |                       |                      |                   |                      |                 |
| DISTRICTS                  | YOUTH                 | DIRECT COSTS         | FAIR MARKET VALUE |                      |                 |
| San Leandro Unified        | \$5 per 1.5 hr        |                      |                   |                      |                 |
|                            |                       |                      |                   |                      |                 |
| Castro Valley Unified      | \$2.70 per hr         | \$16.50 per hr       | \$30 per hr       |                      |                 |
|                            |                       |                      |                   |                      |                 |
| New Haven Unified          | \$20 per hr           | \$50 per hr          |                   |                      |                 |
|                            |                       |                      |                   |                      |                 |
| San Lorenzo Unified        | \$12.29 per hr        | \$25.73 per hr       |                   |                      |                 |
|                            | *SPU                  | PU                   | FRV               |                      |                 |
| Peralta Community Colleges | \$75 per hr           | \$95 per hr          | \$170 per hr      | Practice             |                 |
|                            | \$150 per hr          | \$160 per hr         | \$320 per hr      | Game                 |                 |

<sup>\*</sup>SPU - special preferred user (Middle and High Schools within area) PU - preferred user/non-profit groups FVR - fair market value

## COMPARISON: FOOTBALL / SOCCER FIELD RATE

| CITY/ORGANIZATION             | YOUTH             | RESIDENT                 | NON-RESIDENT          | NON-PROFIT      | COMMERCIAL              |                              |
|-------------------------------|-------------------|--------------------------|-----------------------|-----------------|-------------------------|------------------------------|
| San Leandro                   | \$5 per 1.5 hr    | \$50 per 1.5 hr          | \$75 per 1.5 hr       | \$50 per 1.5 hr | \$88 per 1.5 hr         | Grass Field                  |
| Pacific Recreation Complex    | \$3.33 per hr     | \$33.33 per hr           | \$50 per hr           | \$33.33 per hr  | \$58.67 per hr          |                              |
| Alameda                       | \$500 for 1st 100 | \$40 per hr              | \$65 per hr           |                 |                         |                              |
|                               | \$5/add'l player  |                          |                       |                 |                         |                              |
| Berkeley                      | \$32 per 1.5 hr   |                          |                       |                 | \$72 per 1.5 hr         | Syn Field                    |
| Tom Bates Sports Complex      | (\$21.33 per hr)  |                          |                       |                 |                         |                              |
| Brentwood                     | \$17.40 per hr    | \$22.60 per hr           | \$24.90 per hr        | \$17.40 per hr  | \$29.40 per hr          | Processing Fees (\$28-\$114) |
| Sunset Park Athletic Complex  |                   | \$1162.40*               | \$1278.80*            | \$814.10*       | \$1466.90*              |                              |
|                               |                   | *entire facility/Grass I | Field, 4-hour minimum |                 |                         |                              |
| Fremont                       | \$10 per hr       | \$20 per hr              | \$40 per hr           | \$10 per hr     |                         | Grass Field                  |
| Central Park Softball Complex | \$20 per hr       | \$40 per hr              | \$80 per hr           | \$20 per hr     |                         | Syn Field                    |
| Hayward (H.A.R.D)             | \$20 per hr       | \$35 per hr              | \$45 per hr           | \$20 per hr     |                         | Syn Field                    |
| Alden E. Oliver Sports Park   |                   |                          |                       |                 |                         |                              |
| Livermore                     |                   | \$25 per hr              | \$25 per hr           |                 |                         | Syn Field                    |
| Robertson Park                |                   |                          |                       |                 |                         |                              |
| Oakland                       |                   | \$25 per hr              | \$30 per hr           |                 |                         | Practice; Grass Field        |
| Raimondi Park                 |                   | \$55 per hr              | \$60 per hr           |                 |                         | Game; Grass Field            |
|                               |                   | \$40 per hr              | \$45 per hr           |                 |                         | Practice; Syn Field          |
|                               |                   | \$70 per hr              | \$75 per hr           |                 |                         | Game;Syn Field               |
| DISTRICTS                     | YOUTH             | ADULTS                   | NON-PROFIT            | PRIVATE         |                         |                              |
| SLUSD - Burrell Field         | \$5 per 1.5 hr    | \$26.25 per hr           |                       |                 | Football & Soccer (Add  | ults - Soccer only)          |
|                               | 1212              |                          | \$33.60 per hr        | \$67.20         | Basic Charge for event  |                              |
|                               | YOUTH             | DIRECT COST              | FAIR MARKET           |                 |                         |                              |
| Castro Valley Unified         | \$4.05 per hr     |                          |                       |                 | Grass Field             |                              |
|                               |                   | \$40 per hr              | \$120 per hr          |                 | Syn Field; Processing F | ee: \$20                     |
| Stadium (Field and/or Track)  | \$10 per hr       |                          |                       |                 | Stadium Youth League    |                              |
|                               |                   |                          |                       |                 |                         |                              |
| New Haven Unified             |                   | \$60 per hr              | \$120 per hr          |                 | Syn Field               |                              |
| James Logan HS                | \$30 per hr       |                          |                       |                 | Stadium; Practice only  |                              |
| San Lorenzo Unified           | \$12.29 per hr    | \$25.73 per hr           |                       |                 |                         |                              |



#### **BURRELL FIELD/PACIFIC RECREATION COMPLEX**

Synthetic Field Turf (football, soccer, rugby & lacrosse); Track - 8 lanes; stadium bleachers (3500 seats); stadium scoreboard, field lights & fencing; restrooms, snack bar concessions, storage & ticketing; 2 soccer fields (grass & synthetic), baseball/softball fields, parking

### **SURVEYED CITIES/ORGANIZATIONS:**

Alameda: general grass field fees - 16 multipurpose athletic fields (4 lighted), 1 soccer field, 16 tennis courts

Berkeley - Tom Bates Sports Complex: 3 grass fields, 2 artificial lighted turf fields, restrooms, locker rooms

Brentwood - Sunset Park Athletic Complex: gated/locked, 6 lighted grass ball fields, 4 lighted soccer fields, restrooms, concession stand

Castro Valley - CVHS Stadium: 4500 seating, 8 Lane track, synthetic football/soccer, track, 8 tennis courts, ticketing

Fremont - Central Park/Irvington Complex: 6 tournament-ready softball fields with lights, 10 soccer fields, 1 syn/lighted soccer field

Hayward (H.A.R.D) - Alden E. Oliver Sports Park: 2 synthetic lighted soccer fields, 1 grass soccer field, 4 lighted softball/baseball fields, 2 lighted outdoor basketball courts, concession stand

Livermore - Robertson Park: 3 full-sized grass soccer fields, 2 full-sized grass softball fields, restrooms, stadium

New Haven Unified School District - James Logan HS: 4050 seating, grass base/softball, synthetic football/soccer, track, tennis

Oakland - Raimondi Park: synthetic soccer/football fields, grass Little League field, bleachers and lights, putting green

Peralta Community Colleges (College of Alameda, Laney, Merritt, Berkeley): grass base/softball, syn football, soccer, track, rugby, tennis

Pleasanton - Sports Park-Softball Complex: 4 lighted softball fields, covered dugouts, scoreboards, restrooms, concession stand, first aid room, field house meeting room, 12 grass soccer fields, 4 hardball fields

San Leandro Unified School District: general grass field fees - Burrell Field

San Lorenzo Unified School District: general grass field fees - soccer, baseball, field with track

### **Youth Sport Fee Options**

Based on Pacific Recreation Complex 2011 Field Season

Option 1 - San Leandro Youth Policy - a percentage of Base Rate

|                     | Cı | ırrent | p/hr       | Usage | F  | Revenue  | 25% Base      | Revenue  | 50% Base | Revenue         |
|---------------------|----|--------|------------|-------|----|----------|---------------|----------|----------|-----------------|
| S.L. Youth Baseball | \$ | 5.00   | \$<br>3.33 | 765.5 | \$ | 2,549.12 | \$<br>6.25 \$ | 4,784.38 | \$ 12.50 | \$<br>9,568.75  |
| S.L. Youth Soccer   | \$ | 5.00   | \$<br>3.33 | 13    | \$ | 43.29    |               |          |          |                 |
| Proposed Grass      |    |        |            | 13    |    |          | \$<br>8.75 \$ | 113.75   | \$ 17.50 | \$<br>227.50    |
| Proposed Synthetic  |    |        |            |       |    |          | \$<br>12.50   |          | \$ 25.00 |                 |
| S.L. Youth Football | \$ | 5.00   | \$<br>3.33 | 234   | \$ | 779.22   |               |          |          |                 |
| Proposed Grass      |    |        |            | 234   |    |          | \$<br>8.75 \$ | 2,047.50 | \$ 17.50 | \$<br>4,095.00  |
| Proposed Synthetic  |    |        |            |       |    |          | \$<br>12.50   |          | \$ 25.00 |                 |
|                     |    |        |            |       |    |          |               |          |          |                 |
| Total               |    |        |            |       | \$ | 3,371.63 | \$            | 6,945.63 |          | \$<br>13,891.25 |

Option 2 - San Leandro Youth Policy - a \$10 per hour use fee for Grass, \$20 for Synthetic

|                     | Cı | urrent | p/hr       | Usage | Revenue        | \$10           |
|---------------------|----|--------|------------|-------|----------------|----------------|
| S.L. Youth Baseball | \$ | 5.00   | \$<br>3.33 | 765.5 | \$<br>2,549.12 | \$<br>7,655.00 |
| S.L. Youth Soccer   | \$ | 5.00   | \$<br>3.33 | 13    | \$<br>43.29    | \$<br>130.00   |
| S.L. Youth Football | \$ | 5.00   | \$<br>3.33 | 234   | \$<br>779.22   | \$<br>2,340.00 |
|                     |    |        |            |       |                |                |

**Total** \$ 3,371.63 \$ 10,125.00

## **Projections: Field Fee Schedule**

Based on Pacific Recreation Complex 2011 Field Season

| Based on Pacific Recreation Complex 2011 Field Season |         |    |       |       | <br>           |     |            | <br>            |
|---|---------|----|-------|-------|----------------|-----|------------|-----------------|
| Baseball/Softball                                     | Current |    | p/hr  | Usage | Revenue        | Inc | c Amount * | Revenue         |
|   | p/1.5 h | r  |       |       |                |     |            |                 |
| S.L. Youth Non-Profit                                 | \$5     | \$ | 3.33  | 765.5 | \$<br>2,549.12 | \$  | 10.00      | \$<br>7,655.00  |
| Non-Profit  | \$20    | \$ | 13.33 | 138   | \$<br>1,839.54 | \$  | 25.00      | \$<br>3,450.00  |
| S.L. Residents  | \$20    | \$ | 13.33 | 40    | \$<br>533.20   | \$  | 25.00      | \$<br>1,000.00  |
| Non-Residents   | \$30    | \$ | 20.00 | 6     | \$<br>120.00   | \$  | 38.00      | \$<br>228.00    |
| S.L. Business   | \$30    | \$ | 20.00 | 0     | \$<br>-        | \$  | 38.00      | \$<br>-         |
| Non-Residents Business                                | \$35    | \$ | 23.33 | 0     | \$<br>-        | \$  | 44.00      | \$<br>-         |
| Total   |         |    |       | 949.5 | \$<br>3,133.35 |     |            | \$<br>9,495.00  |
| Soccer - Grass  | Current | t  | p/hr  | Usage | Revenue        | Ind | c Amount * | Revenue         |
|   | p/1.5 h | r  |       |       |                |     |            |                 |
| S.L. Youth Non-Profit                                 | \$5     | \$ | 3.33  | 13    | \$<br>43.29    | \$  | 10.00      | \$<br>130.00    |
| Non-Profit  | \$50    | \$ | 33.33 | 0     | \$<br>-        | \$  | 35.00      | \$<br>-         |
| S.L. Residents  | \$50    | \$ | 33.33 | 0     | \$<br>-        | \$  | 35.00      | \$<br>-         |
| Non-Residents   | \$75    | \$ | 50.00 | 188   | \$<br>9,400.00 | \$  | 53.00      | \$<br>9,964.00  |
| S.L. Business   | \$75    | \$ | 50.00 | 0     | \$<br>-        | \$  | 53.00      | \$<br>-         |
| Non-Residents Business                                | \$88    | \$ | 58.67 | 0     | \$<br>-        | \$  | 61.00      | \$<br>-         |
| Total   |         |    |       | 201   | \$<br>9,443.29 |     |            | \$<br>10,094.00 |
| Football - Grass                                      | Current | t  | p/hr  | Usage | Revenue        | Ind | c Amount * | Revenue         |
|   | p/1.5 h | r  |       |       |                |     |            |                 |
| S.L. Youth Non-Profit                                 | \$5     | \$ | 3.33  | 234   | \$<br>779.22   | \$  | 10.00      | \$<br>2,340.00  |
| Non-Profit  | \$50    | \$ | 33.33 | 0     | \$<br>-        | \$  | 35.00      | \$<br>-         |
| S.L. Residents  | \$50    | \$ | 33.33 | 0     | \$<br>-        | \$  | 35.00      | \$<br>-         |
| Non-Residents   | \$75    | \$ | 50.00 | 0     | \$<br>-        | \$  | 53.00      | \$<br>-         |
| S.L. Business   | \$75    | \$ | 50.00 | 0     | \$<br>-        | \$  | 53.00      | \$<br>-         |
| Non-Residents Business                                | \$88    | \$ | 58.67 | 0     | \$<br>-        | \$  | 61.00      | \$<br>-         |
| Total   |         |    |       | 234   | \$<br>779.22   |     |            | \$<br>2,340.00  |

| Soccer/Football - Synthetic | Current  | p/hr        | Usage     | Revenue   | l. | nc Amount | St | tadium Buy-out |
|-----------------------------|----------|-------------|-----------|-----------|----|-----------|----|----------------|
|                             | p/1.5 hr |             |           |           |    |           |    |                |
| S.L. Youth Non-Profit       | \$5      | \$<br>3.33  | \$        | -         | \$ | 20.00     | \$ | 40.00          |
| Non-Profit                  | \$50     | \$<br>33.33 | \$        | -         | \$ | 50.00     | \$ | 120.00         |
| S.L. Residents              | \$50     | \$<br>33.33 | \$        | -         | \$ | 50.00     | \$ | 120.00         |
| Non-Residents               | \$75     | \$<br>50.00 | \$        | -         | \$ | 75.00     | \$ | 180.00         |
| S.L. Business               | \$75     | \$<br>50.00 | \$        | -         | \$ | 75.00     | \$ | 180.00         |
| Non-Residents Business      | \$88     | \$<br>58.67 | \$        | -         | \$ | 88.00     | \$ | 210.00         |
|                             |          |             |           | •         |    |           |    |                |
| Grand Total                 |          |             | 1384.5 \$ | 13,355.86 |    |           | \$ | 21,929.00      |

<sup>\*</sup>Projections use the Youth Sport Fee. If the Youth Sport policy were used (at 25% of Base Rate), total revenue would be reduced by \$4,500.

| SLUSD FY 2011-2012 | Usage | Revenue      | Projected Use | Projected Fee |          |    | Revenue   |  |
|--------------------|-------|--------------|---------------|---------------|----------|----|-----------|--|
| Burrell Field      |       |              |               |               |          |    |           |  |
| Football           | 141.3 | \$ 10,031.05 | 280           | \$            | 20.00    | \$ | 5,600.00  |  |
| Soccer             | 12    | \$ 1,591.00  | 36            | \$            | 50.00    | \$ | 1,800.00  |  |
| Special Events     | 13    | \$ 1,321.00  | 20            | \$            | 720.00   | \$ | 14,400.00 |  |
|                    |       |              |               | \$120/hr      | x 6 hrs. |    |           |  |
| Grand Total        | 166.3 | \$ 12,943.05 | 336           |               |          | \$ | 21,800.00 |  |